

Kira Pegues

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Education

Political Science BA/Public Affairs Minor

University of California, Los Angeles

June 2021

Applied Government & Policy Certificate

California State University, Sacramento

April 2022

Relevant Skills

Campaign Management Community Organizing Reproductive Justice Training Outreach & Engagement Strategist

Reproductive Justice & Health Training Presentations

Oral, Reproductive Justice 101 Presentations

California Arts Council, Love with Joy Art Club- Riverside, CA

January 2024

College of the Desert, Planned Parenthood Generation Action- Palm Desert, CA

October 2023

Riverside's Inland Empire Pride, Stonewall Activism Series- Riverside, CA

September 2023

University of California, Riverside, Planned Parenthood Generation Action- Riverside, CA

August 2023

Oral, Advocacy & Organizing Presentations

Riverside Community Health Foundation, Student Activism Cohort- Riverside, CA

May 2024

Democrats of Greater Riverside- Riverside, CA

April 2024

Coachella Valley High School, Feminist in Action Student Organization- Coachella, CA

September 2023

League of Women Voters- Riverside, CA

September 2023

Professional Experience

Public Affairs Manager, Planned Parenthood of the Pacific Southwest
Riverside County, California

February 2023-Present

- Lead regional C3 and C4 advocacy efforts on behalf of the agency through grassroots coalition building, issue campaign development and execution, volunteer recruitment, media representation, and event planning.
- Manage outreach with community partners, government leaders, and major stakeholders to support the C4 Action Fund's policy priorities and promote Reproductive Justice and health equity policies and ideals.
- Supervise a team of two organizers and manage advocacy priorities for Riverside County, which includes several issue campaigns such as a health center safety campaign, a public school menstrual product access campaign, supporting local Black birth workers, and an LGBTQ+ student safety campaign.
- Train community partners from diverse groups on Reproductive Justice, Advocacy, Organizing, and Campaign Management through oral presentations. Additionally, train a team of two organizers in the above training material to allow them to execute training independently when needed.

Communications Director, Maliha Williamson for Riverside County Board of Education **November 2023-March 2024**

- Managed most logistical aspects of the electoral campaign, including fundraising events, social media and graphic design, external communication pushes, and volunteer campaign training.
- Created engaging social media content for the campaign to increase voter support.

- Managed community partner relationship building to connect low-propensity voters in the designated area with the candidate, so they could share their concerns and expectations for the seat up for election.

Government Relations Manager, Chrysalis

April 2022-February 2023

Los Angeles, California

- Managed the government relations for the organization through community partner relationship building, drafting legislative support letters, attending city events, and maintaining relationships with elected official offices with minimal direct supervision.
- Participated in local coalitions with external stakeholders of diverse backgrounds, intending to communicate our organization's political priorities.
- Used the database tool Salesforce, to map all community and elected official outreach.

Senate Fellow, California Capital Fellows Program- Senator Kamlager

August 2021-April 2022

Sacramento, California

- Staffed five bills and one budget request within the reproductive justice, health, human services, and judiciary issue areas, to work the bills through the state legislative process.
- Managed external coalition groups in relation to legislation and office programming to ensure a smooth course of events, and maintain deadline expectations.
- Drafted press releases, support letters, fact sheets, talking points, internal and external communications, and potential Q&A responses for the Senator and staff to manage legislative messaging.

Legislative Intern, Assemblywoman Cottie Petrie-Norris

June 2021-September 2021

Sacramento, California

- Staffed bills within Domestic Violence, Housing, and Coastal issue areas that originated in the Assemblywoman's office to track bill progress and assist with press release information.
- Analyzed legislative committee hearings, bill analysis, and local reporting concerning the Assemblywoman's issue areas.

Community Relations Coordinator, The Believe Center

August 2019-September 2021

Riverside, California

- Lead local outreach initiatives to connect the "Believe Center" refugee foster care center with the surrounding Riverside community, build programs, and recruit healthy and safe foster families.
- Utilized and expanded relationships within the community through the use of downtown Riverside and county knowledge in general.
- Supervised and prioritized a team of organizers as we worked together to complete multiple projects effectively, to produce positive and tangible results.

External Relations Director, UC Coalition for Reproductive Justice

June 2019-June 2021

Los Angeles, California

- Organized with community and legislative stakeholders to support reproductive justice (RJ) policy, and ensure constant communication between those legislative offices and RJ-centered organizations and coalitions.
- Trained community members through Reproductive teach-in courses, town hall-style meetings, and other programming efforts to support diverse outreach initiatives and mobilize our action-based efforts.
- Developed a strong sense of leadership across many UC and Cal State campuses within the Reproductive Justice field, specifically centered on underserved communities and communities of color.
- Supervised a team of 5-10 organizers over two years, to support the advocacy mission and policy strategy plan.

Computer Software Skills

- Proficiency in Microsoft Office: Excel, PowerPoint, Word, SharePoint, Outlook
- Experience in Project Management (Trello and Notion)
- Experience in Campaign Management Systems: EveryAction, NGP VAN, PDI
- Proficiency in Salesforce